

A man in a light blue shirt and dark pants stands in a park, playing a saxophone. He is positioned in the lower center of the frame. To his right is a music stand with a blue water bottle and a small cup. The background is filled with large, leafy trees, and the sun is setting behind one of them, creating a warm, golden glow. The ground is covered in fallen leaves.

SPONSORSHIP

DINNER IN THE *Park*

SEPT 19

2026

ABOUT US



Dinner in the Park is the premier annual fundraiser benefiting the Carmichael Parks Foundation — the philanthropic partner of the Carmichael Recreation and Park District.

Our mission is simple and powerful:

To ensure that Carmichael's parks and recreation programs remain accessible, vibrant, and central to community life for generations to come.

Our Impact

Through the generosity of donors and corporate partners, the Foundation has invested more than **\$474,000 back into the community**, including:

- **2,461 youth scholarships** providing access to camps, sports, and after-school programs
- Significant park and facility enhancements **improving safety, accessibility, and sustainability**
- Expanded programming benefiting children, families, and seniors across the district

Every dollar raised at Dinner in the Park directly supports these efforts.

WHY CORPORATE PARTNERSHIP MATTERS.

When businesses sponsor Dinner in the Park, they are not simply supporting an event, they are:

- Removing financial barriers for local families
- Strengthening public spaces that enhance economic vitality
- Aligning their brand with one of Carmichael's most respected philanthropic gatherings

A STRATEGIC INVESTMENT IN COMMUNITY

Parks are economic drivers, workforce development partners, and essential community assets. Corporate sponsorship is both a philanthropic contribution and a strategic investment in:

- Youth opportunity
- Family well-being
- Community pride
- Long-term regional vitality

YOUR PARTNERSHIP HELPS ENSURE THAT CARMICHAEL'S PARKS CONTINUE TO THRIVE — TODAY AND FOR GENERATIONS TO COME.

DINNER IN THE SEPT 19 *Park* 2026



THE EVENT

Guests enjoy:

- An open-air, multi-course dinner service curated exclusively for the evening
- An elevated wine experience featuring premium selections
- Live music woven throughout the setting to create a vibrant, upscale atmosphere
- Beautifully hosted tables and thoughtfully designed spaces that encourage connection

Dinner in the Park is intentionally crafted to feel refined, warm, and memorable.

Dinner in the Park attracts:

- Corporate executives and regional business owners
- Civic leaders and community influencers
- Philanthropic families and longtime supporters
- Engaged citizens who invest in Carmichael's future

This is not simply a social event — it is a gathering of decision-makers and community champions.

Dinner in the Park has earned its reputation as one of Carmichael's most respected annual events because it:

- Pairs an elevated guest experience with measurable community impact
- Creates meaningful brand visibility in an intimate, high-quality setting
- Aligns corporate partners with leadership, philanthropy, and legacy

It is where community influence meets community investment.

An Elevated Evening. A Meaningful Impact.

Dinner in the Park is Carmichael's premier outdoor philanthropic experience — an elegant, 21+ evening set beneath the trees in one of our community's most cherished parks.

Designed to blend sophistication with purpose, the event brings together business leaders, elected officials, philanthropists, and engaged citizens for a night that reflects the pride and character of Carmichael.

THE EXPERIENCE

AUDIENCE

WHY IT STANDS
APART


EVENT SITE



PRESENTING PARTNERSHIP OPPORTUNITY

With a Grammy-nominated headliner, an exclusive Rombauer wine experience, and an audience of civic leaders, business owners, and engaged citizens, this signature event represents a rare opportunity for one organization to align its brand with prestige, community leadership, and lasting impact. We are offering one exclusive Presenting Partnership.

THE PRESENTING PARTNER WILL RECEIVE:

Exclusive Naming Rights

Dinner in the Park presented by [Your Name Here]

Featured across:

- Full Page Event Ad in Carmichael Park District's Digital Activity Guide
- Event website
- Email campaigns
- Social media promotion
- Event signage & program cover

Premier On-Site Visibility

- Logo placement on event site TVs
- Recognition during introduction of featured performances
- Opportunity to provide welcome remarks
- Premium logo placement at musical trail entrance

VIP Hospitality

- Two reserved VIP tables (16 seats total)
- Priority seating placement
- Recognition during program

Extended Brand Recognition

- Dedicated sponsor spotlight on social media
- Recognition in post-event communications
- Full back cover ad in keepsake program
- Recognition as a top member of "Friends of the Carmichael Parks" Membership Program.
- Exclusive Commemorative Plaque for your business.

WHY THIS MATTERS:

Proceeds from Dinner in the Park provide scholarships ensuring every child — regardless of financial circumstance — has access to park and recreation programs. Funds also support meaningful enhancements to Carmichael's parks and facilities for generations to come. This partnership is more than visibility. It is leadership.

INVESTMENT: \$10,000 EXCLUSIVE — ONE AVAILABLE

SPONSORSHIP OPPORTUNITIES

Beyond our premier partnership opportunity, a limited number of additional sponsorships are available for organizations that wish to be part of this extraordinary evening while demonstrating their commitment to community vitality. These partnerships offer meaningful brand visibility within an elegant setting while supporting youth scholarships, park enhancements, and the continued vitality of Carmichael's public spaces.

DINNER IN THE
SEPT 19 *Park* 2026

Premier Garden Sponsor – \$5,000

Limited Availability

A leadership-level partnership for organizations seeking prominent visibility

Includes:

- 2 Reserved tables for 16 guests
- Full-page advertisement in event program
- Premier logo placement on event signage and TVs
- Logo placement with link on event website
- Social media sponsor recognition
- Verbal recognition during the evening program
- Friend of the Parks year-round recognition
- Exclusive Keepsake Plaque for Wall

Featured Experience Sponsor– \$3,000

Support one of the signature experiences that make Dinner in the Park unforgettable.

Option: Rombauer Wine Experience Sponsor

Option: Musical Trail Sponsor

Option: Dessert and Coffee Sponsor

Option: Parting Gift Sponsor

Includes:

- Reserved table for eight guests
- Half-page advertisement in event program and TVs
- Recognition at sponsored experience location/time
- Logo placement on event website
- Social media recognition and verbal recognition during the evening program
- Friend of the Parks year-round recognition
- Exclusive Plaque for Wall

Executive Table Host Sponsor – \$1,600

Host clients, colleagues, or friends at a reserved table while supporting Carmichael parks and youth recreation.

Includes:

- Reserved table for eight guests
- Quarter-page advertisement in event program and on TVs
- Recognition on Event Website and Verbal Recognition During Event
- Friend of the Parks year-round recognition

Supporting Sponsor – \$1,000

Includes:

- Two event tickets
- Recognition on event website
- Name listing in event program
- Friend of the Parks year-round recognition

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THANK YOU

Dinner in the Park is more than a signature community event — it is a gathering of the leaders, businesses, and philanthropists who believe in investing in the future of Carmichael.

Each year, this elegant evening brings together influential community members beneath the trees to celebrate our parks, expand youth opportunity, and ensure that recreation remains accessible to families across our community.

As a premier partner of Dinner in the Park, your organization or business plays a defining role in making this experience possible. You help create a night that inspires generosity, strengthens community connections, and generates meaningful support for the programs and spaces that serve thousands of residents every year.

Premier partners of Dinner in the Park are recognized as organizations that:

- Champion youth opportunity
- Invest in vibrant public spaces
- Support community well-being
- Stand alongside the region's most engaged civic and business leaders

Your leadership helps ensure that Carmichael's parks continue to thrive, today and for generations to come. We invite you to take a leading role in Dinner in the Park and join us in creating an unforgettable evening that celebrates community, connection, and impact.

Carmichael Parks Foundation

Philanthropic Partner of the Carmichael Recreation and Park District

 <https://www.carmichaelparksfoundation.org>

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EVENT
SITE



FOUNDATION
SITE



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